



Role: Shoretown Council

Who are you?

Shoretown Council is responsible for flood risk management and owns the existing (failing) seawall defences. You have commissioned this team of engineers and designers to come up with a solution to the eroding coastline (a Shoreline Management Plan).

As a risk management authority, you have a limited budget for flood and coastal erosion risk management (FCERM) from government.

How are you feeling?

You are under pressure from the local community to fix the flooding problem and protect the town from further damage.

You want to address this as quickly as possible to minimise damages to the town and community. You are a local resident and genuinely care about the sustainability of the town (and there is also a local election coming up).

You really want this project to be successful and for the community to be engaged with the project and see the benefits.

What information can you share?

Budget for the project: £50 million (for the design and build)

Value to the Shoretown economy from tourism: £3 million per year

Your priorities: Protection of high value areas (tourism, amenity value). Affordable. Sustainable. Delivered on time. Community must be happy with outcome. Willing to explore partnership funding to increase budget.



Role: Shoretown Community Group

Who are you?

You represent a group of residents and businesses who are passionate about creating and sustaining a strong and vibrant community in Shoretown. The community is heavily dependent on the local tourism economy which supports local jobs. You are proud of the town's history and heritage as a seaside holiday destination and want to protect the beach and enable everyone to enjoy all the amenities it can offer.

How are you feeling?

You are angry that the council has 'failed' to protect homes and businesses. You don't feel that they are listening to your community and what they want (see below). You are worried that the beach and frontage will become inaccessible or disappear completely and feel pessimistic that anything can be done.

What information can you share?

- You want to be able to use part (but not necessarily all) of the beach to walk, swim, play etc.
- Businesses depend on beach frontage for tourism trade
- Must be accessible for wheelchairs and pushchairs
- Needs to look nice (keen on incorporating benches, art, planting etc.)
- Local schools would like to involve their students in the project as part of their geography curriculum teaching .
- You are supportive of the proposal if consulted on design and it takes into account your preferences